



CASE STUDY

TRANSFORMING AN FMCG SUPPLY CHAIN FOR A FUTURE-READY SOLUTION

A leading food and snack brand manufacturer hit a roadblock with growth plans: inefficient operations and soaring costs were stifling any opportunities. This FMCG leader sought a more sustainable solution to open a path to new possibilities, while reducing the overall carbon footprint of its existing logistics operation.

Recognising the need for change

- Seven separate sites were managing their own inventories, causing duplicated effort and wasted resources.
- Multiple touchpoints were leading to escalating stock handling costs.
- Outdated manual processes were preventing the company from seizing new opportunities.

FINDING A SOLUTION TO MEET FUTURE NEEDS

To fulfil increased consumer demand while carefully balancing sustainability commitments, the manufacturer needed a strategic partner to help meet their ambitious goals.



Through a collaborative approach, we developed a deep understanding of supply chain needs and focused on transformational change that would help redefine their network.



Collaborative workshops
helped to understand strategic priorities.



Innovative network design
provided a fully integrated, single-supplier solution.



Extensive planning
delivered purpose-built, strategically located warehouses.

DELIVERING A STREAMLINED SUPPLY CHAIN TO DRIVE GREATER EFFICIENCIES

We transformed the customer's supply chain by consolidating seven warehouses into two cutting-edge facilities, leveraging innovative automation technologies to increase capacity by 50% and achieve a 16% reduction in carbon footprint.



12,000 TONNES OF CO₂ WAS REDUCED FROM TRANSPORT OPERATIONS EACH YEAR.



THE NEW FACILITIES WERE RANKED IN THE TOP 1% OF NON-DOMESTIC BUILDINGS IN THE UK ENVIRONMENTALLY.



We know that limited capacity and inefficient operations are some of the key challenges businesses face when scaling up.

At DHL Supply Chain, our specialists collaborate with you to find solutions that work for your business. Whether you want to achieve greater end-to-end efficiencies or reduce your supply chain waste, let us help you drive your supply chain forward.

Connect with an expert today to take the first step towards achieving your future ambitions.

